

# **Exhibit 14**

## **(Under Seal)**

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF VIRGINIA  
Alexandria Division**

**UNITED STATES, *et al.*,**

***Plaintiffs,***

**v.**

**GOOGLE LLC,**

***Defendant.***

**Civil Action No. 1:23-cv-00108-  
LMB-JFA**

**DEFENDANT GOOGLE LLC’S FOURTH SUPPLEMENTAL INITIAL DISCLOSURES  
PURSUANT TO  
FEDERAL RULES OF CIVIL PROCEDURE 26(a)(1) and 26(e)(1)**

Pursuant to Rules 26(a)(1) and 26(e)(1) of the Federal Rules of Civil Procedure (“Federal Rules”), Defendant Google LLC (“Google”) hereby serves these supplemental initial disclosures. These supplemental initial disclosures are based on information reasonably available to Google as of the date of these disclosures. Google reserves the right to supplement or modify these disclosures as additional information becomes available.

By making the following supplemental initial disclosures, Google does not represent that it is identifying all documents, electronically stored information, tangible things, or individuals possibly relevant to this action. Google’s supplemental initial disclosures are also made without waiving the right to object to the production, admissibility, or use of any documents, electronically stored information, or tangible things identified herein in this action or in any other case on the grounds of competency, any privilege, the work product doctrine, relevance, proportionality, undue burden, hearsay, or any other proper grounds. Google’s supplemental initial disclosures are

also made without waiving the right to object on any and all grounds, at any time, to any other discovery request or proceeding involving or related to the subject matter of these disclosures.

1) Pursuant to Federal Rule 26(a)(1)(A)(i), the following individuals are likely to have discoverable information that Google may use to support its defenses in this action, unless the use would be solely for impeachment. Each of the individuals listed may be contacted through counsel of record for Google.

<b>Name</b>	<b>Potential Subject Matter(s)</b>
Anthony Altimari	Customer partnerships with government advertisers
Deepti Bhatnagar	Display & Video 360; Google Ad Manager
Per Bjorke	Google's efforts relating to fraud prevention
Alejandro Borgia	Google's efforts relating to fraud prevention
Simon Bolger	Customer partnerships with channel partners
Erin Corkins	Partnership pricing and licensing of Display & Video 360
Tim Craycroft	AdMob; AdSense; Display & Video 360; Google Ad Manager; Google Ads; Amazon's advertising technology products and business

Jerry Dischler	AdMob; AdSense; Display & Video 360; Google Ad Manager; Google Ads
Katie Dodson	Customer partnerships with government advertisers
Sean Downey	Customer partnerships with advertisers, including with respect to Display & Video 360 and Google Ads
John “Duke” Dukellis	AdMob; AdSense; Google Ad Manager
Samantha Franklin	Customer partnerships with government advertisers
Jim Giles	AdSense; Google Ad Manager
Joanna Goldblatt	Customer partnerships with government advertisers
K. Marco Hardie	Customer partnerships with government advertisers
Don Harrison	Business development and partnerships with respect to Google products
Sean Harrison	Customer partnerships with government advertisers
Sissie Hsiao	AdMob; AdSense; Display & Video 360; Google Ad Manager; Google Ads
Nirmal Jayaram	Display & Video 360; Google Ads

Darline Jean	Google Ad Manager; partnerships with respect to Google products
Pooja Kapoor	Business development and partnerships with respect to Google products
Nitish Korula	AdMob; Google Ad Manager
George Levitte	Google Ad Manager
Neal Mohan	Acquisitions at issue in Plaintiffs' Complaint; AdMob; AdSense; Display & Video 360; Google Ad Manager; Google Ads
Paul Muret	AdMob, AdSense; Display & Video 360; Google Ad Manager; Google Ads
Aparna Pappu	AdSense; Google Ad Manager
Shailesh Prakash	Business development and partnerships with respect to Google products
Prabhakar Raghavan	AdMob; AdSense; Display & Video 360; Google Ad Manager; Google Ads
Alyssa Raiola	Customer partnerships with government advertisers
Sarah Rock	Customer partnerships with government advertisers

Courtney Rose	Customer partnerships with government advertisers
Philipp Schindler	Business development and partnerships with respect to Google products
Scott Sheffer	Customer partnerships with publishers, including with respect to AdMob, AdSense, and Google Ad Manager
Payam Shodjai	Display & Video 360
Vlad Sinaniyev	AdMob; AdSense; Google Ad Manager
Jason Spero	AdMob; AdSense; Google Ad Manager; Google Ads
Sarah Stefaniu	Customer partnerships with government advertisers
Adam Stewart	Customer partnerships with government advertisers
Bonita Stewart	Customer partnerships with publishers, including with respect to AdMob, AdSense, and Google Ad Manager
Dan Taylor	Display & Video 360; Google Ads
Sam Temes	AdMob, AdSense; Display & Video 360; Google Ad Manager; Google Ads
Mike Westervelt	Customer partnerships with government advertisers

Meghan Zidar	Customer partnerships with government advertisers
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In addition to the individuals identified above, Google discloses that individuals currently or formerly employed by the Plaintiffs, including but not limited to the U.S. Census Bureau, Centers for Medicare and Medicaid Services, U.S. Air Force, U.S. Army, U.S. Navy, National Highway Traffic Safety Administration, U.S. Postal Service, and U.S. Department of Veterans Affairs (“the Federal Agency Advertisers”), and third parties, including but not limited to advertisers, advertising agencies, other state and federal agencies and departments that use display advertising, resellers of licenses for Google ad tech products, sellers of advertising inventory, sellers of advertising technology services, and measurement and data analytics firms, are likely to have discoverable information that Google may use to support its defenses in this action. Those individuals include employees at the entities listed in Exhibit A.

Google also reserves the right to depose and/or to call, whether at trial or during any evidentiary hearing, any and all individuals and entities identified by any party to this action as having relevant information regarding this action, whether disclosed through initial, supplemental, or other disclosures (including in any production by any Plaintiff of materials obtained during any pre-Complaint investigation), answers to interrogatories, responses to requests for production, deposition testimony, pleadings, or otherwise.

2) Pursuant to Federal Rule 26(a)(1)(A)(ii), Google identifies the following documents, electronically stored information, and tangible things that Google has or, after a reasonable search, is likely to be found to have, in its possession, custody, or control that it may use to support its defenses in this action, unless the use would be solely for impeachment:

- a) Documents and/or data related to Google's efforts to enable publishers to fund their creation of content through the sale of advertising.
- b) Documents and/or data related to Google's efforts to serve advertisers and publishers.
- c) Documents and/or data related to Google's competitors and competition it faces.
- d) Documents and/or data related to Google's efforts to compete to provide advertising-related services.
- e) Documents and/or data regarding options available to advertisers, publishers, and users, including but not limited to options other than Google's services.
- f) Documents and/or data related to the development, launch, operation, and review of the Google products, features, or changes thereto referenced in Plaintiffs' Complaint, including but not limited to Ariane documents.
- g) Documents and/or data related to Google's pricing of and the performance of the products and services described in Plaintiffs' operative Complaint.
- h) Documents related to Google's descriptions of and statements related to the products and services described in Plaintiffs' operative Complaint.
- i) Documents and/or data related to Google's efforts to serve users, including efforts related to improving privacy, safety, engagement, and user experience.
- j) Documents and/or data related to Plaintiffs' claims for injunctive relief, declaratory relief, divestiture, and damages, and any other relief sought and Google's defenses thereto.
- k) Industry data including but not limited to eMarketer data and reports.

- l) Documents produced to the United States Department of Justice or any of the plaintiff states in connection with their respective investigations of Google's digital advertising business.
  - m) Documents produced by Plaintiffs (including the Federal Agency Advertisers) and any of the third parties listed in Exhibit A in response to subpoenas issued by Google or Plaintiffs.
- 3) Google has not asserted any claim for damages in this action as to which disclosure is required by Federal Rule 26(a)(1)(A)(iii).
- 4) Google is not presently aware of the existence of any insurance or indemnity agreement within the meaning of Federal Rule 26(a)(1)(A)(iv).

Dated: August 16, 2023



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*Counsel for Google LLC*

**Exhibit A**

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Accenture Federal Services	1525 Wilson Blvd. Arlington, VA 22209	216-672-0266	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
AdButler & Sparklit Networks, Inc.	201 - 1001 Wharf Street Victoria, BC V8W 1T6 Canada	Rajiv Khaneja Rajiv@AdButler.com Rajiv@Sparklit.com 877-345-9839 250-477-1336	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Adform, Inc.	524 Broadway New York, NY 10012	Nury Siekkinen ZwillGen nury@zwillgen.com 202-706-5229	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
AdGlare	9651 Hornbaker Rd. Manassas, VA 20109	+91-81222-66233	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.

Name	Address	Counsel / Contact	Potential Subject Matters
Adobe Inc.	345 Park Avenue San Jose, CA 95110	Peter J. Mucchetti Clifford Chance US LLP peter.mucchetti@cliffordchance.com 202-912-5053 202-710-5286	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Adsmovil USA, Inc.	2222 Ponce de Leon Blvd., Suite 06-102 Miami, FL 33134	Alvaro Jr. Acevedo al@lawyercpa.com 305-517-3457	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Advance Publications, Inc.	1 World Trade Center New York, NY 10007	Patrick Greco Kressin Law group Patrick@kressinlg.com 540-905-2973	Any ad tech products and services developed, used, or offered by the company; its sales of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets; Google's affirmative defenses.
AdZerk, Inc. d/b/a Kevel (including James Avery)	505 South Duke Street, Suite 500 Durham, NC 27701	Greg Skidmore GSkidmore@robinsonbradshaw.com 704-377-8144	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Alhurra	7600 Boston Blvd., Suite 100 Springfield, VA 22153	Anne R. Noble, Esq. General Counsel anoble@alhurra.com 703-852-9040	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products or services benefit the government agency or assist with its ad campaigns; relevant product markets.
Ally Financial	500 Woodward Avenue Detroit, MI 48226	Greg Skidmore Robinson Bradshaw gskidmore@robinsonbra dshaw.com 704-377-8144	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
Amazon.com, Inc.	410 Terry Avenue North Seattle, WA 98109	Joshua Lipton Gibson, Dunn & Crutcher, LLP jlipton@gibsondunn.com 202-955-8226	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; its sales of and purchases of display advertising inventory; relevant product markets.
American Express	200 Vesey Street New York, NY 10285	212-640-2000	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.

Name	Address	Counsel / Contact	Potential Subject Matters
Amobee, Inc.	100 Redwood Shores Parkway, 3rd Floor Redwood City, CA 94065	Maria Galeno Pillsbury Winthrop Shaw Pittman LLP maria.galeno@pillsburylaw.com 212-858-1833	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Andrew Casale (Index Exchange)	3 WTC 175 Greenwich Street, 39th Floor New York, NY 10007	Kathy Marshall Fenwick & West kmarshall@fenwick.com 415-875-2090  Silvia Medina silvia.medina@fenwick.com 212-430-2686	Any ad tech products and services developed, used, or offered Index Exchange; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Apco Worldwide	1299 Pennsylvania Ave. NW, Suite 30 Washington, DC 20004	Brad Staples bstaples@apcoworldwide.com	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Apollo	9 W 57th Street, 43rd Floor New York, NY 10019	Robert Kidwell Mintz RGKidwell@mintz.com 202-661-8752	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Apple Inc.	One Apple Park Way Cupertino, CA 95014	Karen M. Lent Skadden Karen.lent@skadden.com 212-735-3276	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; its sales of and purchases of display advertising inventory; relevant product markets.
AppLovin Corporation	1100 Page Mill Road Palo Alto, CA 94304	Logan Elliott Pettigrew logan.pettigrew@applovin.com (650) 335-7190	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Aptive Resources, LLC	110 N. Royal Street, Suite #400 Alexandria, VA 22314	Mark Sweet Wiley Rein LLP msweet@wiley.law 202-719-4649	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Arizona Game & Fish Department	5000 W. Carefree Highway Phoenix, AZ 85086	James Odenkirk jodenkirk@azgfd.gov 623-236-7274	The state agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the state agency or assist with its ad campaigns; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Arizona State University	411 N. Central Avenue Phoenix, AZ 85004	480-965-4550	The university's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the university or assist with its ad campaigns; relevant product markets.
AT&T	208 S. Akard Street Dallas, TX 75202	Brinkley Tappan mt3859@att.com 210-821-4105	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Berkshire Hathaway	3555 Farnam Street Omaha, NE 68131	402-346-1400	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
Blaine Warren	1980 Festival Placa, #318 Las Vegas, NV 89139	Daniel Goodsell dan@goodselllawgroup.com	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Blast Analytics & Marketing Inc.	54 W. 40th Street New York, NY 10018	Ian Carter Carter West ian@carterwestlaw.com 916-514-5800	The company's customers and partnerships in display advertising; licenses obtained to use ad tech products or services; resales of licenses obtained to use ad tech products or services; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Bloomberg	731 Lexington Avenue New York, NY 10022	(212) 318-2000	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; its sales of and purchases of display advertising inventory; how Google's ad tech products or services benefit the company; relevant product markets.
Bo Bradbury (GSD&M)	828 W. 6th St. Austin, TX 78703	512-242-4736	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Bounteous	4115 N. Ravenswood Ave., Suite 101 Chicago, IL 60613	Eric J. Malnar emalnar@huckbouma.com 630-344-0810	The company's customers and partnerships in display advertising; licenses obtained to use ad tech products or services; resales of licenses obtained to use ad tech products or services; relevant product markets.
Brian O'Kelley	228 Park Ave. South, PMB 24984 New York, NY 10003	Brian O'Kelley cokelley@alumni.princeton.edu 646-831-2624	Relevant product markets; competitive landscape in display advertising; ad tech product design and business practices.
Brian Spears (Baby Chick)	9212 Fry Rd. Suite 105-217 Cypress, TX 77433	832-792-8040	Procurement and use of Google's ad tech products and services; how Google's ad tech products and services benefit his business.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Broadstreet Ads, Inc.	157 Broad Street, Suite 106 Red Bank, NJ 07701	855-466-2789	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Brunet Garcia Advertising Inc.	1534 Oak Street, Suite 201 Jacksonville, FL 32204	Brandon Graves Centre Law bgraves@centrelawgroup.com 703-288-2800 202-285-4191	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
BuySellAds.com Inc.	P.O. Box 55071, #30027 Boston, MA 02205	Maya Ginga Ritchie Nutter McClennen & Fish LLP mritchie@nutter.com 617-439-2035	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Buzzfeed, Inc. (including Ken Blom)	14 Elm Place, Suite 206 Rye, NY 10580	Juan Arteaga Crowell Moring jarteaga@crowell.com 212-803-4053	Any ad tech products and services developed, used, or offered by the company; its sales of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
CACI International Inc.	100 Shockoe Slip Richmond, VA 23219	Greg Nivala gregg.nivala@caci.com 202-454-8400	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
California Department of Food & Agriculture	1220 N Street, 4th Floor Sacramento, CA 95814	Ned Thimmayya Ned.Thimmayya@cdfa.ca.gov 916-654-0462	The state agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the state agency or assist with its ad campaigns; relevant product markets.
Campbell Ewald	2000 Brush St., Suite 601 Detroit, MI 48226	Michael Pardi mpardi@campbell-ewald.com	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Capital One, N.A.	1680 Capital One Drive McLean, VA 22102	Robbie Bassett robson.bassett@capitalone.com 571-389-2917	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
CarMax, Inc.	12800 Tuckahoe Creek Parkway Richmond, VA 23238	Susanne Boniadi Arent Fox susanne.boniadi@afslaw.com 213-988-6692	Any ad tech products and services developed, used, offered, or built by the company, whether on its own or in partnership with another entity; the company's sales of display advertising inventory and its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
Central Michigan University	1200 S Franklin Street Mt Pleasant, MI 48859	Ryan Kauffman Fraser Trebilcock rkauffman@fraserlawfirm.com 517-377-0881	The university's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the university or assist with its ad campaigns; relevant product markets.
Charles Tombras Advertising	620 South Gay Street Knoxville, TN 37902	Kaj Rozga Davis Wright Tremaine LLP kajrozga@dwt.com 212-603-6449	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Choozle, Inc.	3513 Brighton Blvd., #510 Denver, CO 80216	Bridget McCabe Baker Hosteler bmccabe@bakerlaw.com 310-442-8844	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Chris Lewis (Evergreen Applied Technologies)	64 Hyland Drive Unit A Evergreen, CO 80439  30557 Appaloosa Drive Evergreen, CO 80439	970-581-1810	Procurement and use of Google's ad tech products and services; how Google's ad tech products and services benefit his business.
Clickso	1411 Mchenry Road, Suite 228 Buffalo Grove, IL 60089	855-225-4257	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; impact, if any, of Google's ad tech products or services on the company's purchases of advertising inventory; relevant product markets.
Colorado Office of Early Childhood	710 S. Ash Street Denver, CO 80222	Jennifer Carty Jennifer.Carty@coag.gov 720-508-6471	The state agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the state agency or assist with its ad campaigns; relevant product markets.
Colorado State University	711 Oval Drive Fort Collins, CO 80521	Natalie Powell natalie.powell@coag.gov 720-508-6420	The university's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the university or assist with its ad campaigns; relevant product markets.
Comcast (including Krishan Bhatia and individuals produced as 30(b)(6) deponents by Comcast)	One Comcast Center Philadelphia, PA 19103	Fiona Moran Davis Polk & Wardwell LLP fiona.moran@davispolk.com 202-962 7137	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Comscore, Inc.	11950 Democracy Drive, Suite 600 Reston, VA 20190	Sarah Diamond sediamond@venable.com 310-229-0321  Edward Boyle epboyle@venable.com 212-808-5675	Relevant product markets; competition in display advertising.
Connecticut Department of Transportation	2800 Berlin Turnpike Newington, CT 06131	Alice M. Sexton Alice.Sexton@ct.gov 860-594-3045	The state agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the state agency or assist with its ad campaigns; relevant product markets.
Consumer Financial Protection Bureau	1700 G Street, N.W. Washington, DC 20552	Derick Sohn Derick.Sohn@cfpb.gov 202-403-7895	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government or assist with its ad campaigns; relevant product markets.
Courtney Caldwell (ShearShare)	Seneca One Tower 1 Seneca Street 24th Floor Buffalo, NY 14203	469-328-4492	Procurement and use of Google's ad tech products and services; how Google's ad tech products and services benefit her business.
Criteo (including individuals produced as 30(b)(6) deponents by Criteo)	387 Park Avenue South New York, NY 10016	Tom Dillickrath Joy Siu Sheppard Mullin TDillickrath@sheppardmullin.com JSiu@sheppardmullin.com 202-747-1918	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Crosby Marketing	705 Melvin Avenue Annapolis, MD 21401	410-626-0805	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Custom Ink	2910 District Avenue Fairfax, VA 22031	William Poynter Wpoynter @kaleolegal.com 238-6383 4456  Ryan V.P. Dougherty Rdougherty @kaleolegal.com 757-761-0934	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
CVP Corporation (Customer Value Partners, Inc.)	3701 Pender Drive, Suite 200 Fairfax, VA 22030	Milton C. Johns, Esq. Executive Law Partners, PLLC mjohns@xlppllc.com 571-500-1010	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Daniel J. Edelman Holdings, Inc.	200 East Randolph Street Chicago, IL 60601	James Mutchnik Lauren Taylor Kirkland & Ellis LLP jmutchnik@kirkland.com lauren.taylor@kirkland.com 312-862-2350	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Deloitte Consulting LLP	330 Hudson Street, 9th Floor New York, NY 10013	Alan Fu alanfu@deloitte.com 415-783 4789	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Dentsu US, Inc.	150 E. 42nd Street New York, NY 10017	Torrence R. Phillips Charles A. Madison Liebler, Gonzalez & Portuondo TRP@lgplaw.com cam@lgplaw.com 305-379-0400	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Digital Content Next	530 7th Avenue, M1 New York, NY 10018	Dave Kully Holland & Knight David.Kully@hklaw.com (646) 473-1000	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; its trade association members; relevant product markets.
DoubleVerify	28 Crosby St., 6th Floor New York, NY 10013	Joe Roselius joseph.roselius@dlapiper.com 312-368-7034	Relevant product markets; competition in display advertising.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Duty First Consulting	2650 Park Tower Drive, Suite 100 Vienna, VA 22180	Terry Speegle terry.speegle@dutyfirstconsulting.com	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
eBay	2025 Hamilton Avenue San Jose, CA 95125	Anna Aryankalayil Orrick aaryankalayil@orrick.com 202-339-8658	Any ad tech products and services developed, used, or offered by the company; its sales of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
Elevation, Ltd.	1027 33rd Street, N.W., Suite 260 Washington, DC 20007	Walker J. Gray Praemia Law, PLLC walker.gray@praemialaw.com 703-399-3603	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Epsilon Data Management LLC	2231 Crystal Drive, Suite 205 Arlington, VA 22202	Jeane A. Thomas Crowell & Moring LLP jthomas@crowell.com 202-624-2877	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Equativ (including Arnaud Creput)	498 7th Ave, 19th Floor New York, NY 10018	Anna Aryankalayil Kristin Petersen Orrick aaryankalayil@orrick.co m kpetersen@orrick.com 202-339-8658 202-339-8523	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Ese Ofurhie (Enspire Magazine)	3300 Palmer Ave. Bronx, NY 10475	347-522-7949	Procurement and use of Google's ad tech products and services; how Google's ad tech products and services benefit her business.
Etsy	117 Adams Street Brooklyn, NY 11201	Candace Jackman Kelly Dubuisson cjackman@etsy kdubuisson@etsy 718-855-7955	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Exeter Government Services	9841 Washingtonian Blvd., Suite 400 Gaithersburg, MD 20878	Thomas Green tgreen@exetergov.com	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Federal National Mortgage Association d/b/a Fannie Mae	1100 15th Street, N.W. Washington, DC 20005	Marcus Meeks marcus_meeks@fanniem ae.com 202-752-6824 202-321-2489	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Federal Trade Commission	600 Pennsylvania Avenue, N.W. Washington, DC 20580	Burke Kappler bkappler@ftc.gov 202-326-2043 202-629-7911	The Commission's investigation of Google's acquisition of DoubleClick.
Feliciano Zavala (Peninsula Party Rentals)	936 Industrial Ave. Palo Alto, CA 94303	650-248-0390	Procurement and use of Google's ad tech products and services; how Google's ad tech products and services benefit his business.
FleishmanHillard	200 North Broadway Saint Louis, MO 63102	Ruth Kim ruth.kim@fleishman.com	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Fors Marsh Group	4250 Fairfax Drive Arlington, VA 22203	571-858-3800	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Fox Corporation	1211 Avenue of the Americas New York, NY 10036	Elizabeth K. McCloskey Gibson Dunn EMcCloskey@gibsondunn.com 213-229-7974	Any ad tech products and services developed, used, or offered by the company; its sales of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.

Name	Address	Counsel / Contact	Potential Subject Matters
Gannett Co., Inc.	7950 Jones Branch Drive McLean, VA 22107	John Thorne Daniel G. Bird Kellogg Hansen jthorne@kellogghansen.com dbird@kellogghansen.com 703-854-6000	Any ad tech products and services developed, used, or offered by the company; its sales of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
General Motors	300 Renaissance Center, Suite L1 Detroit, MI 48243	1-800-462-8782 313-667-1500	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
Goodway Group, Inc.	228 Park Ave South, Suite 81524 New York, NY 1000	Stella Dante Dykama Gossett PLLC DStella@dykema.com 313-568-6693	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Grant Longenbaugh (Janus Motorcycles)	211 S 5th St. Goshen, IN 46528	574-274-7279	Procurement and use of Google's ad tech products and services; how Google's ad tech products and services benefit his business.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Inmar, Inc.	1 W. 4th St. Suite 500 Winston-Salem, NC 27101	800-765-1277	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets; competition in display advertising.
Havas Media	200 Hudson Street, Floor 3 New York, NY 10013	646-587-5000	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Hearst Communication s, Inc.	300 West 57th Street New York, NY 10019	Kristen L. Hauser khauser@hearst.com 212-649-2076	Any ad tech products and services developed, used, or offered by the company; its sales of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
Hilton Domestic Operating Company Inc.	7930 Jones Branch Dr., Suite 1100 McLean, VA 22102	Brian Liegel Brian.Liegel@weil.com 305-577-3180	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Hispanic Communication s Network, LLC (HCN)	529 14th Street, N.W., Suite 827 Washington, DC 20045	240-688-9159	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Horizon Media, Inc.	75 Varick Street New York, NY 10013	212-220-5000	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
I LOVE NY	625 Broadway Albany, NY 12245	Kyle Satchell kyle.satchell@esd.ny.gov 518-292-5109 518-225-8741	The state agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the state agency or assist with its ad campaigns; relevant product markets.
IAC Inc. a/k/a IAC/Interactive Corp.	555 W 18th St New York, NY 10011	Catherine Larsen Kressin Meador LLC 402-312-9714 catherine@kressinmeador.com	Any ad tech products and services developed, used, or offered by the company; its sales of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product market; Google's affirmative defenses.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
IBM (owner of The Weather Company)	1 New Orchard Road Armonk, NY 10504	Christopher Lynch Davis Polk christopher.lynch@davis polk.com 212-450 4034 914-441-7360	Any ad tech products and services developed, used, or offered by the company; its sales of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
Illinois Department of Commerce & Economic Opportunity	607 E. Adams Street, 3rd Floor Springfield, IL 62701	Garrett Carter garrett.carter@illinois.gov 217-782-7500	The state agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the state agency or assist with its ad campaigns; relevant product markets.
Index Exchange (including Andrew Casale)	3 WTC 175 Greenwich Street, 39th Floor New York, NY 10007	Kathy Marshall Fenwick & West kmarshall@fenwick.com 415-875-2090  Silvia Medina silvia.medina@fenwick.com 212-430-2686	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Instacart	50 Beale Street San Francisco, CA 94107	Eric Hochstadt Weil, Gotshal & Manges LLP Eric.Hochstadt@weil.com 212-310-8538	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Integral Ad Science, Inc.	12 East 49th Street, Floor 20 New York, NY 10017	Jeffrey R. Goldfine jeffrey.goldfine@kirkland.com 212-390-4124	Relevant product markets; competition in display advertising.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
J. Andrew Hubbard (Cut 2 Size Metals)	1901 W. Maryland St. Evansville, IN 47712	812-422-8561	Procurement and use of Google's ad tech products and services; how Google's ad tech products and services benefit his business.
J.R. Reingold & Associates, Inc. (including Jack Benson)	1321 Duke Street Alexandria, VA 22314	Matthew Esworthy Bowie & Jensen, LLC esworthy@bowie-jensen.com 443-921-4226	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
JacobsEye Marketing Agency	2100 Riveredge Pkwy, #710 Atlanta, GA 30328	Justin Norman justin.norman@emory.edu	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Jason Norris (Recipe Teacher)	7824 N. Octavia Ave Niles, IL 60714	773-960-9239	Procurement and use of Google's ad tech products and services; how Google's ad tech products and services benefit his business.
Jonathan Kanter	950 Pennsylvania Avenue NW, Room 3109 Washington, DC 20530	202-514-2401	The individual's work related to, positions on, and non-privileged communications regarding Google and the ad tech industry.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
JumpFly	20 W. Kinzie Street Chicago, IL 60654	877-882-2850	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Kantar LLC	3 World Trade Center 175 Greenwich St, 35th Floor New York, NY 10007	Romon Popov Romon.Popov@Kantar. Com 332-373-5113	Relevant product markets; competition in display advertising.
Kargo Global, Inc. (including Michael Shaughnessy)	826 Broadway New York, NY 10003	Ina B. Scher ischer@dglaw.com 212-468-4937	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Keurig Dr. Pepper	6425 Hall of Fame Lane Frisco, TX 75034	800-527-7096	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
Kirk Anton (Heat Transfer Warehouse)	1501 21st Ave N. Fargo, ND 58102	701-936-8191	Procurement and use of Google's ad tech products and services; how Google's ad tech products and services benefit his business.

Name	Address	Counsel / Contact	Potential Subject Matters
Kranzler Kingsley Communications Ltd.	505 E. Main Avenue, Suite 250 Bismarck, ND 58501	LaRoy Kingsley laroy@kkbold.com 701-255-3067	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Kristin Porter (Iowa Girl Eats)	3930 150th Street Urbandale, IA 50323	319-404-8453	Procurement and use of Google's ad tech products and services; how Google's ad tech products and services benefit her business.
Liftoff, Inc.	900 Middlefield Road, 2nd Floor Redwood City, CA 94063	650-319-7151	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Logistics Management Institute (LMI)	7940 Jones Branch Drive Tysons, VA 22102	Jeremy Joseph General Counsel NobleReach Foundation jeremy.joseph@noblereachfdn.org 571-289-1311  Andrew Sakallaris General Counsel LMI Consulting asakallaris@lmi.org	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; licenses obtained to use ad tech products or services; resales of licenses obtained to use ad tech products or services; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Long & Foster Real Estate, Inc.	14501 George Carter Way Chantilly, VA 20151	Zhuoyan Lu Zhuoyan.Lu@LongandFoster.com 703-652-5506	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
Lowe's	1000 Lowe's Blvd. Mooresville, NC 28117	1-800-445-6937	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
Luma Partners (including CEO Terry Kawaja)	101 Fifth Avenue 9th Floor New York, NY 10003	(646) 786-8423	Ad tech products and services developed, used, or offered by industry participants; sale of display advertising inventory; relevant product markets.
Macy's Inc.	151 West 34th Street New York, NY 10001	William C. MacLeod Kelley Drye & Warren LLP wmacleod@kelleydrye.com 202-342-8811	Any ad tech products and services developed, used, or offered by the company; its sales of and purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Magnite (including Adam Soroca and individuals produced as 30(b)(6) deponents by Magnite)	1250 Broadway, 15th Floor New York, NY 10001	Brandon Kressin Kressin Law Group LLC brandon@kressinlg.com 913-593-5979	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets; Google's affirmative defenses.
Mail Media, Inc. d/b/a Daily Mail	13160 Mindanao Way, Suite 100 Marina Del Rey, CA 90292	Eric J. Maier Kellogg, Hansen, Todd, Figel, & Frederick, P.L.L.C. emaier@kellogghansen.com 202-326-7923	Any ad tech products and services developed, used, or offered by the company; its sales of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
Mars, Inc.	6885 Elm Street McLean, VA 22101	703-821-4900	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
Media.net	305 Madison Avenue New York, NY 10165	Jason Sykes jason@newmanlaw.com 206-274-2837	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
MediaMath, Inc.	Four World Trade Center, 45th Floor New York, NY 10007	Ina B. Scher Davis + Gilbert ischer@dglaw.com 212-468-4937	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Mediavine (including Eric Hochberger)	160 W. Camino Real #504 Boca Raton, FL 33432	888-705-1246	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Meta (including Omri Farber and Simon Whitcombe)	1 Hacker Way Menlo Park, CA 94025	Leilia Ledain Kavita Pillai Covington & Burling LLP lledain@cov.com kpillai@cov.com 212-841-1104	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; its sales of and purchases of display advertising inventory; relevant product markets.
MH Sub I, LLC d/b/a Internet Brands	909 N. Pacific Coast Hwy., Floor 11 El Segundo, CA 90245	legal@internetbrands.com 1-800-692-2200	Any ad tech products and services developed, used, or offered by the company; its sales of and purchases of display advertising inventory; its partnerships in display advertising; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Michigan Department of Labor and Economic Opportunity	35731 Michigan Avenue, #140 Wayne, MI 48184	Jessica L. Mullen MullenJ2@michigan.gov 313-456-2200	The state agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the state agency or assist with its ad campaigns; relevant product markets.
Microsoft (including individuals produced as 30(b)(6) deponents by Microsoft)	One Microsoft Way Redmond, WA 98052	Eileen Cole Orrick eileen.cole@orrick.com 703-819-6712	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets; Google's affirmative defenses.
Minnesota Department of Health	625 Robert St. N. P.O. Box 64975 St. Paul, MN 55164	Robin Benson rogin.christopher.benson@state.mn.us 651-201-5000	The state agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the state agency or assist with its ad campaigns; relevant product markets.
MiQ Digital USA Inc.	261 5th Avenue, 26th Floor New York, NY 10016	Rachael Harris Squire Patton Boggs rachael.harris@squirepb.com 202-626-6206	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Monster Government Solutions, LLC	8280 Greensboro Drive, Suite 900 McLean, VA 22102	Jay Ferguson jay.ferguson@randstadusa.com	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
National Aeronautics and Space Administration (NASA)	300 E Street, S.W. Washington, DC 20024	Ken Turnbull Taisa Goodnature Sarah Suwanda U.S. Department of Justice Civil Division, Federal Programs Branch kenneth.y.turnbull@usdoj.gov Taisa.M.Goodnature@usdoj.gov Sarah.M.Suwanda@usdoj.gov (202) 305-1864	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.
National Public Radio	111 North Capitol Street, N.E. Washington, DC 20002	Elizabeth A. Allen eallen@npr.org	Any ad tech products and services developed, used, or offered by the company; its sales of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
Navy Federal Credit Union	820 Follin Lane SE Vienna, VA 22180	1-800-755-1030	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Nebraska Department of Transportation	1500 Nebraska Parkway Lincoln, NE 68502	Charles Chamberlin Charles.Chamberlin@Nebraska.gov (402) 471-1808	The state agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the state agency or assist with its ad campaigns; relevant product markets.
Netflix	100 Winchester Circle Los Gatos, CA, 95032	J. Hardy Ehlers Covington & Burling LLP jehlers@cov.com 424-332-4778	Any ad tech products and services developed, used, or offered by the company; its sales of display advertising inventory; its partnerships in display advertising; relevant product markets.
New Hampshire Department of Natural & Cultural Resources	172 Pembroke Road Concord, NH 03301	Mark W. Dell'Orfano mark.w.dellorfano@doj.nh.gov 603-271-1236	The state agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the state agency or assist with its ad campaigns; relevant product markets.
New Jersey Department of Health & Senior Services	P. O. Box 360 Trenton, NJ 08625	Laura Morson Laura.Morson@law.njoe.gov 609-376-3200	The state agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the state agency or assist with its ad campaigns; relevant product markets.
New York State Energy Research & Development Authority	17 Columbia Circle Albany, NY 12203	Michael E. Maxwell Hodgson Russ LP mmaxwell@hodgsonruss.com 716-848-1495 716-472-3323	The state agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the state agency or assist with its ad campaigns; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
News Corp. (including individuals produced as 30(b)(6) deponents by News Corp.)	1211 6th Avenue New York, NY 10036	Eric Maier Kellog Hansen emaier@kellogghansen.com 202-326-7923	Any ad tech products and services developed, used, or offered by the company; its sales of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets; Google's affirmative defenses.
News/Media Alliance	4401 N. Fairfax Dr. Suite 300 Arlington, VA 22203	571-366-1000	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; its trade association members; relevant product markets; Google's affirmative defenses.
Nexstar	545 E. John Carpenter Freeway, Ste. 700 Irving, TX 75062	Walter A. Herring Blackwell, Blackburn, Herring & Singer LLP wherring@bbhsllp.com 214-442-9602 214-442-9605	Any ad tech products and services developed, used, or offered by the company; its sales of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
Nike	One Bowerman Drive Beaverton, OR 97005	503-671-6453	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
North Carolina Department of Health & Human Services	101 Blair Drive Raleigh, NC 27603	Eric R. Hunt ehunt@ncdoj.gov 919-716-6885	The state agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the state agency or assist with its ad campaigns; relevant product markets.
Northrop Grumman Corporation	2980 Fairview Park Drive Falls Church, VA 22042	703-280-2900	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
NVR, Inc.	Plaza America Tower I 11700 Plaza America Drive, Ste. 500 Reston, VA 20190	James Sack jms@sacklaw.com 703-956-4000	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
Omnicom Group, Inc. (including individuals produced as 30(b)(6) deponents by Omnicom Group, Inc.)	437 Madison Avenue New York, NY 10022	Becky McMahon Latham & Watkins Becky.McMahon@lw.com 415-395-8259	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.

Name	Address	Counsel / Contact	Potential Subject Matters
OpenX	177 E. Colorado Blvd., #3039 Pasadena, CA 91105	Brandon Kressin Kressin Law Group brandon@kressinlg.com 913-593-5979	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets; Google's affirmative defenses.
Oracle Corporation	2300 Oracle Way Austin, TX 78741	Steve Nickelsburg Steve.Nickelsburg@CliffordChance.com 202-912-5108	Relevant product markets; competition in display advertising.
Outbrain, Inc.	111 West 19th Street, Floor 3 New York, NY 10011	646-867-0149	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Peace Corps	1275 First Street, N.E. Washington, DC 20526	Taisa Goodnature U.S. Department of Justice Civil Division, Federal Programs Branch Taisa.M.Goodnature@usdoj.gov  202-514-3786	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products or services benefit the government agency or assist with its ad campaigns; relevant product markets.
Pinger	97 S. 2nd Street, Ste. 210 San Jose, CA 95113	Minji Reem Clifford Chance Minji.Reem@CliffordChance.com 212-878-8027	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Pinterest	651 Brannan Street San Francisco, CA 94107	Peter J. Mucchetti Clifford Chance US LLP peter.mucchetti@clifford chance.com 202-912-5053	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; its sales of and purchases of display advertising inventory; relevant product markets.
PopCash	c/o Cogency Global, Inc. 850 New Burton Road, Ste. 201 Dover, DE 19904	Chad Johnson chad.johnson@whetstone holdings.com 305-330-9473	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Prebid Header Bidding	276 5th Avenue, Ste. 704 New York, NY 10001	Brandon Kressin Kressin Law Group LLC brandon@kressinlg.com 913-593-5979	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Progressive Insurance	6300 Wilson Mills Road Mayfield Village, OH 44143	Bridget McCabe Baker Hostetler bmccabe@bakerlaw.com 310-442-8844	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Public Broadcasting Service	1225 S. Clark Street Arlington, VA 22202	Katherine Lauderdale KLauderdale@pbs.org	Any ad tech products and services developed, used, or offered by the company; its sales of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
Publica LLC	76 Roosevelt Circle Palo Alto, CA 94306	Jeff Goldfine Kirkland & Ellis jeffrey.goldfine@kirkland.com 212-390-4124	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Publicis Media, Inc.	375 Hudson Street New York, NY 10014	Jeane A. Thomas Crowell & Moring LLP jthomas@crowell.com 202-624-2877	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
PubMatic	601 Marshall Street Redwood City, CA 94063	Wirt Brock Carmichael, Ellis & Brock wirt@carmichaellegal.com 703-684-7908	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.

Name	Address	Counsel / Contact	Potential Subject Matters
Reddit	548 Market Street, Suite 16093 San Francisco, CA 94104	Mali Fenton mali.fenton@reddit.com 415-666-2330	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Rhode Island Department of Health	3 Capitol Hill Providence, RI 02908	Raymond Marcaccio Oliverio & Marcaccio LLP ram@om-rilaw.com 401-861-2900	The state agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the state agency or assist with its ad campaigns; relevant product markets.
Richter7 Inc., d/b/a Mahk Advertising, LLC	2545 E. Parleys Way, Suite A Salt Lake City, UT 84109	Tal Harry talh@mahkadvertising.com	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Roku, Inc.	1155 Coleman Avenue San Jose, CA 95110	Michael Van Arsdall Clifford Chance US LLP michael.vanarsdall@cliffordchance.com 202-494-9903	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; its sales of and purchases of display advertising inventory; relevant product markets; Google's affirmative defenses.
Rutgers, The State University of New Jersey	57 US Highway 1 New Brunswick, NJ 08901	Ryan San George rsangeorge@ogc.rutgers.edu	The university's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the university or assist with its ad campaigns; relevant product markets.
Search Discovery, LLC	71 17th Street, N.W., Ste. 1700 Atlanta, GA 30363	John Snyder Alston & Bird John.Snyder@alston.com 202-239-3960	The company's customers and partnerships in display advertising; licenses obtained to use ad tech products or services; resales of licenses obtained to use ad tech products or services; relevant product markets.
Sephora USA, Inc.	525 Market Street, San Francisco, CA, 94105	Drew Davis Folger Levin LLP ddavis@folgerlevin.com 415-625-1066	Its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
Sharethrough Inc.	67 Irving Place 4th Floor New York, NY 10003	Aaron R. Wegrzyn Gass Turek LLC wegrzyn@gassturek.com 414-224-7698	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.

Name	Address	Counsel / Contact	Potential Subject Matters
Smithsonian Institution	P.O. Box 37012 SI Building, Room 153 MRC 010 Washington, DC 20013	Ken Turnbull Taisa Goodnature Sarah Suwanda U.S. Department of Justice Civil Division, Federal Programs Branch kenneth.y.turnbull@usdoj.gov Taisa.M.Goodnature@usdoj.gov Sarah.M.Suwanda@usdoj.gov (202) 305-1864	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.
Snap, Inc.	2772 Donald Douglas Loop North Santa Monica, CA 90405	Greg Sergi Keller Anderle gsergi@kelleranderle.com 949-407-6074	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; its sales of and purchases of display advertising inventory; relevant product markets.
Sovrn Holdings, Inc.	Flatiron Park 5541 Central Avenue Boulder, CO 80301	Luke McFarland McFarland Litigation Partners, LLC luke@mcfarland.law 303-881-5434 303-279-8300	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Spearad GmbH	1177 Sixth Avenue, 9th Floor New York, NY 10036	Maria Galeno Pillsbury Winthrop Shaw Pitman LLP maria.galeno@pillsburylaw.com 212-858-1833	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.

Name	Address	Counsel / Contact	Potential Subject Matters
Stagwell, Inc. d/b/a MDC Partners	745 5th Avenue, 19th Floor New York, NY 10151	917-765-2638	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
State University of New York	H. Carl McCall SUNY Building 353 Broadway Albany, NY 12246	Erika Pritchard erica.pritchard@suny.edu 518-320-1279	The university's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the university or assist with its ad campaigns; relevant product markets.
Stratacomm LLC	1200 G Street, N.W., #350 Washington, DC 20005	Chaitra Betageri Frankfurt Kurnit Klein & Selz PC CBetageri@fkks.com 310-579-9639	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Susan Athey	950 Pennsylvania Avenue NW, Room 3109 Washington, DC 20530	202-803-1271	The individual's work related to, positions on, and non-privileged communications regarding Google and the ad tech industry.
T. Rowe Price	100 East Pratt Street Baltimore, MD 21202	410-345-2000	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.

Name	Address	Counsel / Contact	Potential Subject Matters
Taboola	16 Madison Square West 7th Floor New York, NY 10010	Christopher Lynch christopher.lynch@davis polk.com 212-450-4034	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Teads, Inc.	55 5th Avenue 17th Floor, New York, NY 10003	646-560-8900	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Tennessee Highway Safety Office	312 Rosa L. Parks Blvd. Nashville, TN 37243	Donna Green donna.green@ag.tn.gov 615-532-6023	The state agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the state agency or assist with its ad campaigns; relevant product markets.
The Advertising Council	815 2nd Avenue, Floor 9 New York, NY, 10017	Michael Lindsay Dorsey & Whitney LLP Lindsay.Michael@dorsey.com 612-340-7819	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
The Boeing Company	929 Long Bridge Drive Arlington, VA 22202	425-234-0911	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
The Coca-Cola Company	1 Coca-Cola Plaza, S.E. Atlanta, GA 30313	William C. MacLeod Kelley Drye & Warren LLP wmacleod@kelleydrye.com 202-342-8811	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
The District Communication s Group, LLC	633 E Street, S.E. Washington, DC 20003	Ian Cronogue Baker, Cronogue, Tolle & Werfel, LLP iancronogue@bctwlaw.com 703-448-1810	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
The Interpublic Group of Companies, Inc. (IPG) (including employees of its affiliate, Universal McCann, Lisa Catucci and Michael Knopf)	909 Third Avenue New York, NY 10022	John Snyder Alston & Bird John.Snyder@alston.com 202-239-3960 202-251-8846	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
The McClatchy Company	1601 Alhambra Blvd. Ste. 100 Sacramento, CA 95816	Patrick Greco Kressin Law Group Patrick@kressinlg.com 540-905-2973	Any ad tech products and services developed, used, or offered by the company; its sales of display advertising inventory; its partnerships in display advertising; impact, if any, of Google's ad tech products or services on the company's sales of advertising inventory; relevant product markets.
The Motley Fool, LLC	2000 Duke Street Alexandria, VA 22314	Marthe LaRosiliere MartheL@fool.com Soham Desai soham.desai@fool.com 877-629-2589	Any ad tech products and services developed, used, offered, or built by the company, whether on its own or in partnership with another entity; the company's sales of display advertising inventory and its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
The National Railroad Passenger Corporation d/b/a Amtrak	60 Massachusetts Avenue, N.E. Washington, DC 20002	Douglas E. Litvack Jenner & Block LLP DLitvack@jenner.com 202-637-6357	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.
The New York Times (individuals produced as 30(b)(6) deponents by The New York Times)	620 Eighth Avenue New York, NY 10018	Demetri Blaisdell demetri.blaisdell@nytimes.com 212-556-7314 510-501-6601	Any ad tech products and services developed, used, or offered by the company; its sales of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
The Nielsen Company	675 Avenue of The Americas, Floor 2 New York, NY 10010	Robert J. Slobig rslobig@torshen.com 312-372-9282	Relevant product markets; competition in display advertising.
The Trade Desk, Inc. (including Jed Dederick, Tim Sims)	42 N. Chestnut Street Ventura, CA 93001	Elizabeth Prewitt Latham & Watkins elizabeth.prewitt@lw.com 212-906-1354	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
The University of Tennessee	1502 Cumberland Avenue Knoxville, TN 37996	Caitlyn Luedtke Elam caitlyn.elam@tennessee.edu 865-974-1653	The university's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the university or assist with its ad campaigns; relevant product markets.
The University of Virginia	P.O. Box 400224 Charlottesville, VA 22904	Chris Bernhardt CBernhardt@oag.state.va.us 804-371-0977	The university's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the university or assist with its ad campaigns; relevant product markets.
The Walt Disney Company	500 S Buena Vista Street Burbank, CA 91505	Kavita Pillai Madison Arent Covington & Burling LLP kpillai@cov.com Marent@cov.com 202-662-5467	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; its sales of and purchases of display advertising inventory; how Google's ad tech products or services benefit the company; relevant product markets.

Name	Address	Counsel / Contact	Potential Subject Matters
TIAA	601 13th Street, N.W., Ste. 700 N Washington, DC 20005	Kavita Pillai Madison Arent Covington & Burling LLP kpillai@cov.com Marent@cov.com 202-662-5467	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
Tiktok	5800 Bristol Pkwy. Culver City, CA 90230	Jay Jurata Dechert LLP ja.jurata@dechert.com 202-261-3440	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; its sales of and purchases of display advertising inventory; how Google's ad tech products or services benefit the company; relevant product markets.
Timehop	401 Broadway, Ste. 1100 New York, NY 10013	617-543-0765	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Tinuiti, Inc.	111 West 33rd Street, Ste. 1510 New York, NY 10120	833-846-8484	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.

Name	Address	Counsel / Contact	Potential Subject Matters
Torchlight Hire LLC	2308 Mt. Vernon Ave., #754 Alexandria, VA 22301	703-566-1452	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Tremor Video	1177 Avenue of the Americas, Floor 9 New York, NY 10036	Maria Galeno Pillsbury Winthrop Shaw Pitman LLP maria.galeno@pillsburylaw.com 212-858-1833	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Trilogy Federal, LLC	1100 Wilson Blvd., Ste. 1100 Arlington, VA 22209	James V. Irving Bean Kinney & Korman nlewis@beankinney.com 703-284-7291 703-525-4000	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Tripadvisor, Inc. a/k/a Tripadvisor LLC	400 1st Ave Needham, MA 02494	781-800-5000	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; its sales of and purchases of display advertising inventory; how Google's ad tech products or services benefit the company; relevant product markets; Google's affirmative defenses.

Name	Address	Counsel / Contact	Potential Subject Matters
Triple Lift, Inc.	53 West 23rd Street 12th Floor New York, NY 10010	646-392-8854	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
U.S. Department of Agriculture	1400 Independence Ave., S.W. Washington, DC 20250	Ken Turnbull Taisa Goodnature Sarah Suwanda U.S. Department of Justice Civil Division, Federal Programs Branch kenneth.y.turnbull@usdoj.gov Taisa.M.Goodnature@usdoj.gov Sarah.M.Suwanda@usdoj.gov (202) 305-1864	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.
U.S. Department of Defense	1400 Defense Blvd. Washington, DC 20301	Ken Turnbull Taisa Goodnature Sarah Suwanda U.S. Department of Justice Civil Division, Federal Programs Branch kenneth.y.turnbull@usdoj.gov Taisa.M.Goodnature@usdoj.gov Sarah.M.Suwanda@usdoj.gov (202) 305-1864	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.

Name	Address	Counsel / Contact	Potential Subject Matters
U.S. Department of Education	400 Maryland Avenue, S.W. Washington, DC 20202	Ken Turnbull Taisa Goodnature Sarah Suwanda U.S. Department of Justice Civil Division, Federal Programs Branch kenneth.y.turnbull@usdoj.gov Taisa.M.Goodnature@usdoj.gov Sarah.M.Suwanda@usdoj.gov (202) 305-1864	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.
U.S. Department of Energy	1000 Independence Avenue, S.W. Washington, DC 20585	Ken Turnbull Taisa Goodnature Sarah Suwanda U.S. Department of Justice Civil Division, Federal Programs Branch kenneth.y.turnbull@usdoj.gov Taisa.M.Goodnature@usdoj.gov Sarah.M.Suwanda@usdoj.gov (202) 305-1864	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.
U.S. Department of Health and Human Services	200 Independence Avenue, S.W. Washington, DC 20201	Ken Turnbull Taisa Goodnature Sarah Suwanda U.S. Department of Justice Civil Division, Federal Programs Branch kenneth.y.turnbull@usdoj.gov Taisa.M.Goodnature@usdoj.gov Sarah.M.Suwanda@usdoj.gov (202) 305-1864	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.

Name	Address	Counsel / Contact	Potential Subject Matters
U.S. Department of Homeland Security	2707 Martin Luther King Jr. Avenue, S.E. Washington, DC 20528	Ken Turnbull Taisa Goodnature Sarah Suwanda U.S. Department of Justice Civil Division, Federal Programs Branch kenneth.y.turnbull@usdoj.gov Taisa.M.Goodnature@usdoj.gov Sarah.M.Suwanda@usdoj.gov (202) 305-1864	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.
U.S. Department of Housing and Urban Development	451 7th Street, S.W. Washington, DC 20410	Ken Turnbull Taisa Goodnature Sarah Suwanda U.S. Department of Justice Civil Division, Federal Programs Branch kenneth.y.turnbull@usdoj.gov Taisa.M.Goodnature@usdoj.gov Sarah.M.Suwanda@usdoj.gov (202) 305-1864	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.
U.S. Department of Interior	1849 C Street, N.W. Washington, DC 20240	Ken Turnbull Taisa Goodnature Sarah Suwanda U.S. Department of Justice Civil Division, Federal Programs Branch kenneth.y.turnbull@usdoj.gov Taisa.M.Goodnature@usdoj.gov Sarah.M.Suwanda@usdoj.gov (202) 305-1864	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.

Name	Address	Counsel / Contact	Potential Subject Matters
U.S. Department of Labor	200 Constitution Avenue, N.W. Washington, DC 20210	Ken Turnbull Taisa Goodnature Sarah Suwanda U.S. Department of Justice Civil Division, Federal Programs Branch kenneth.y.turnbull@usdoj.gov Taisa.M.Goodnature@usdoj.gov Sarah.M.Suwanda@usdoj.gov (202) 305-1864	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.
U.S. Department of State	2201 C Street, N.W. Washington, DC 20520	Ken Turnbull Taisa Goodnature Sarah Suwanda U.S. Department of Justice Civil Division, Federal Programs Branch kenneth.y.turnbull@usdoj.gov Taisa.M.Goodnature@usdoj.gov Sarah.M.Suwanda@usdoj.gov (202) 305-1864	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.
U.S. Department of Transportation	1200 New Jersey Avenue, S.E. Washington, DC 20590	Ken Turnbull Taisa Goodnature Sarah Suwanda U.S. Department of Justice Civil Division, Federal Programs Branch kenneth.y.turnbull@usdoj.gov Taisa.M.Goodnature@usdoj.gov Sarah.M.Suwanda@usdoj.gov (202) 305-1864	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.

Name	Address	Counsel / Contact	Potential Subject Matters
U.S. Department of Treasury	1500 Pennsylvania Avenue, N.W. Washington, DC 20220	Ken Turnbull Taisa Goodnature Sarah Suwanda U.S. Department of Justice Civil Division, Federal Programs Branch kenneth.y.turnbull@usdoj.gov Taisa.M.Goodnature@usdoj.gov Sarah.M.Suwanda@usdoj.gov (202) 305-1864	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.
U.S. General Services Administration	1800 F Street, N.W. Washington, DC 20405	Ken Turnbull Taisa Goodnature Sarah Suwanda U.S. Department of Justice Civil Division, Federal Programs Branch kenneth.y.turnbull@usdoj.gov Taisa.M.Goodnature@usdoj.gov Sarah.M.Suwanda@usdoj.gov (202) 305-1864	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.
United States Social Security Administration	6401 Security Blvd. Baltimore, MD 21235	Ken Turnbull Taisa Goodnature Sarah Suwanda U.S. Department of Justice Civil Division, Federal Programs Branch kenneth.y.turnbull@usdoj.gov Taisa.M.Goodnature@usdoj.gov Sarah.M.Suwanda@usdoj.gov (202) 305-1864	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
University of California	1111 Franklin Street Oakland, CA 94607	Kendra Orr kendra.orr@ucop.edu 415-237-0864	The university's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the university or assist with its ad campaigns; relevant product markets.
University of Connecticut School of Law	55 Elizabeth Street Hartford, CT 06105	Nicole Fournier Gelston nicole.gelston@uconn.edu 860-486-5796	The university's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the university or assist with its ad campaigns; relevant product markets.
University of Illinois System	Administrative Office Building (207 and 414) 1737 West Polk Street, MC-976 Chicago, IL 60612	Seth Baker baker41@uillinois.edu 217-333-0560	The university's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the university or assist with its ad campaigns; relevant product markets.
University of Minnesota	3 Morrill Hall 100 Church Street, S.E. Minneapolis, MN 55455	Dan Herber herb0089@umn.edu ogcwes@umn.edu 612-625-5000	The university's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the university or assist with its ad campaigns; relevant product markets.
University of Nebraska Omaha	6001 Dodge Street Omaha, NE 68182	Bren H Chambers bchambers@nebraska.edu 402-472-1201	The university's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the university or assist with its ad campaigns; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
University of North Carolina At Chapel Hill	216 Lenoir Drive Chapel Hill, NC 27599	Marla Spector Bowman marla_bowman@unc.edu 919-843-6546	The university's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the university or assist with its ad campaigns; relevant product markets.
University of Rhode Island	45 Upper College Road Kingston, RI 02881	Nicole J. Benjamin, Esq. nbenjamin@apslaw.com 401-427-6212 401-440-9388	The university's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the university or assist with its ad campaigns; relevant product markets.
University of Washington	1410 NE Campus Parkway Seattle, WA 98195	Jack Martin mktg@uw.edu 206-616-2334	The university's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the university or assist with its ad campaigns; relevant product markets.
University System of New Hampshire	5 Chenell Drive, Ste. 301 Concord, NH 03301	Chad Pimentel Chad.pimentel@usnh.edu 603-862-1800	The university's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the university or assist with its ad campaigns; relevant product markets.
Unruly Group Limited	1177 Sixth Avenue, 9th floor NY, NY 10036	Maria Galeno Pillsbury Winthrop Shaw Pitman LLP maria.galeno@pillsburylaw.com 212-858-1833	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
US Trade and Development Agency	1101 Wilson Blvd., Ste. 1100 Arlington, VA 22209	703-875-4357	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.
Verve Group, Inc.	Empire State Building 350 5th Avenue, Ste. 7700 New York, NY 10118	Joshua H. Epstein Davis+Gilbert LLP jepstein@dglaw.com 212-468-4869 917-825-9270	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Vimeo, Inc. a/k/a Vimeo.com, Inc.	330 W 34th St. Floor 5 New York, NY 10001	David Slovik Barnes & Thornburg LLP 646-746-2019 dslovic@btlaw.com	Any ad tech products and services developed, used, or offered by the company; its sales of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets; Google's affirmative defenses.
Virginia Department For Aging & Rehabilitative Services	8004 Franklin Farms Drive Henrico, VA 23229	Chris Bernhardt CBernhardt@oag.state.va.us 804-371-0977	The state agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the government agency or assist with its ad campaigns; relevant product markets.

<b>Name</b>	<b>Address</b>	<b>Counsel / Contact</b>	<b>Potential Subject Matters</b>
Vox Media, Inc. (including Jim Bankoff, Ryan Pauley, and individuals produced as 30(b)(6) deponents by Vox)	67 Irving Pl, 4th Floor New York, NY 10003	Ina Scher Davis+Gilbert LLP ischer@dglaw.com 212-468-4937	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Walmart	702 Southwest 8th Street Bentonville, AR 72716	Elai Katz Cahill Gordon & Reindel LLP ekatz@cahill.com 212-701-3039	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; its sales of and purchases of display advertising inventory; how Google's ad tech products or services benefit the company; relevant product markets.
Washington State Department of Health	101 Israel Road, S.E. Tumwater, WA 98501	Eric Sonju eric.sonju@atg.wa.gov 360-236-4501	The state agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the state agency or assist with its ad campaigns; relevant product markets.
West Virginia Department of Commerce	1900 Kanawha Boulevard East Building 3, Ste. 600 Charleston, WV 25305	Mona G. Frederoski Mona.G.Frederoski@wvago.gov 304-558-2234	The state agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the state agency or assist with its ad campaigns; relevant product markets.

Name	Address	Counsel / Contact	Potential Subject Matters
West Virginia University	P.O. Box 6201 Morgantown, WV 26506	Harry P. Montoro hmontoro@mail.wvu.edu 304-293-3488	The university's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the university or assist with its ad campaigns; relevant product markets.
WP Company LLC d/b/a The Washington Post	1301 K Street, N.W. Washington, DC 20071	Kate Meeks Gibson Dunn kmeeks@gibsondunn.com 202-955-8258	Any ad tech products and services developed, used, or offered by the company; its sales of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.
WPP	Sea Containers 18 Upper Ground London, SE1 9GL United Kingdom	Jennifer Klausner Davis+Gilbert LLP JKlausner@dglaw.com 212-967-5055	The company's relationships with and services performed for its clients, including but not limited to Federal Agency Advertisers; how Google's ad tech products or services benefit the company's clients or assist them with their ad campaigns; relevant product markets.
Xaviera Bryant (Ice Cream Conversations)	4160 Logan Drive Suite 3023 Loganville, GA 30052	678-558-1947	Procurement and use of Google's ad tech products and services; how Google's ad tech products and services benefit her business.

Name	Address	Counsel / Contact	Potential Subject Matters
Yelp	140 New Montgomery Street, 9th Floor San Francisco, CA 94105	Brandon Kressin Kressin Law group brandon@kressinlg.com 415-908-3801	Any ad tech products and services developed, used, offered, or built by the company, whether on its own or in partnership with another entity; the company's sales of display advertising inventory and its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets; Google's affirmative defenses.
Yieldmo, Inc.	218 West 18th Street, 2nd Floor New York, NY 10011	Rick Eaton rick@yieldmo.com 646-845-0800	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Zedo, Inc.	850 Montgomery St., Ste. 150 San Francisco, CA 94133	Charles "Chip" Molster cmolster@molsterlaw.com 202-787-1312 703-346-1505	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.
Zeta Global	3 Park Ave, 33rd Floor New York, NY 10016	William C. MacLeod Kelley Drye & Warren LLP wmacleod@kelleydrye.com 202-342-8811	Any ad tech products and services developed, used, or offered by the company; its competitors in display advertising; its customers and partnerships in display advertising; relevant product markets.

Name	Address	Counsel / Contact	Potential Subject Matters
Zulily, LLC	2601 Elliott Avenue, Suite 200 Seattle, WA, 98121	Chris Ott cott@loeb.com 202.524.8480 Loeb & Loeb LLP	Any ad tech products and services developed, used, or offered by the company; its purchases of display advertising inventory; its partnerships in display advertising; how Google's ad tech products or services benefit the company; relevant product markets.

Name	Address	Counsel/Contact	Potential Subject Matters
The United States (including individuals produced as 30(b)(6) deponents by The United States)	United States Department of Justice Antitrust Division 450 Fifth Street NW, Suite 7100 Washington, DC 20530	Aaron Teitelbaum Aaron.Teitelbaum@usdoj.gov 202-894-4266	The United States' procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the United States or assist with its ad campaigns; the basis for each type of relief sought; the origin of this litigation and the preceding investigation.
The Commonwealth of Virginia	Office of the Attorney General of Virginia 202 North Ninth Street Richmond, VA 23219	Tyler T. Henry thentry@oag.state.va.us 804-692-0485	The Commonwealth's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the Commonwealth or assist with its ad campaigns; the basis for each type of relief sought; the origin of this litigation and the preceding investigation.
The State of Arizona	Arizona Office of the Attorney General 400 West Congress, Suite S-315 Tucson, AZ 85701	Jayme L. Weber Jayme.Weber@azag.gov 520-628-6609	The State's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the State or assist with its ad campaigns; the basis for each type of relief sought; the

Name	Address	Counsel/Contact	Potential Subject Matters
			origin of this litigation and the preceding investigation.
The State of California	Office of the Attorney General California Department of Justice 455 Golden Gate Avenue Suite 11000 San Francisco, CA 94102	Paula Blizzard Paula.Blizzard@doj.ca.gov 415-510-3765	The State's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the State or assist with its ad campaigns; the basis for each type of relief sought; the origin of this litigation and the preceding investigation.
The State of Colorado	Colorado Department of Law Office of the Attorney General Ralph L. Carr Judicial Center 1300 Broadway, 7th Floor Denver, CO 80203	Bryn Williams Bryn.Williams@coag.gov 720-508-6000	The State's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the State or assist with its ad campaigns; the basis for each type of relief sought; the origin of this litigation and the preceding investigation.
The State of Connecticut	Connecticut Office of the Attorney General 165 Capitol Avenue Hartford, CT 06106	Nicole Demers Nicole.Demers@ct.gov 860-808-5202	The State's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the State or assist with its ad campaigns; the basis for each type of relief sought; the origin of this litigation and the preceding investigation.
The State of Illinois	Office of the Attorney General of Illinois 100 W. Randolph Street, 11th Fl. Chicago, IL 60601	Elizabeth Maxeiner Elizabeth.Maxeiner@ilag.gov 773-590-7935	The State's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the State or assist with its ad campaigns; the basis for each type of relief sought; the origin of this litigation and the preceding investigation.

<b>Name</b>	<b>Address</b>	<b>Counsel/Contact</b>	<b>Potential Subject Matters</b>
The State of Michigan	Michigan Department of Attorney General 525 West Ottawa Street Lansing, MI 48933	Jason Robert Evans evansj@michigan.gov 517-335-7632	The State's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the State or assist with its ad campaigns; the basis for each type of relief sought; the origin of this litigation and the preceding investigation.
The State of Minnesota	Office of the Minnesota Attorney General 445 Minnesota Street, Suite 1400 St. Paul, MN 55101	Zach Biesanz Zach.Biesanz@ag.state.mn.us 651-757-1257	The State's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the State or assist with its ad campaigns; the basis for each type of relief sought; the origin of this litigation and the preceding investigation.
The State Nebraska	Office of the Attorney General of Nebraska 2115 State Capitol Building Lincoln, NE 68509	Joseph M. Conrad joseph.conrad@nebraska.gov 402-471-3840	The State's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the State or assist with its ad campaigns; the basis for each type of relief sought; the origin of this litigation and the preceding investigation.
The State of New Hampshire	Office of the Attorney General of New Hampshire 33 Capitol Street Concord, NH 03301	Brandon H. Garod Brandon.H.Garod@doj.nh.gov 603-271-1217	The State's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the State or assist with its ad campaigns; the basis for each type of relief sought; the origin of this litigation and the preceding investigation.
The State of New Jersey	New Jersey Office of the Attorney General Consumer Fraud Prosecution Section	Yale A. Leber Yale.Leber@law.njoag.gov 973-648-3798	The State's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the State or assist

Name	Address	Counsel/Contact	Potential Subject Matters
	124 Halsey Street, Fifth Floor Newark, NJ 07102		with its ad campaigns; the basis for each type of relief sought; the origin of this litigation and the preceding investigation.
The State of New York	New York State Office of the Attorney General 28 Liberty Street, 20th Floor New York, NY 10005	Elinor Hoffman Elinor.Hoffmann@ag.ny.gov 212-416-8269	The State's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the State or assist with its ad campaigns; the basis for each type of relief sought; the origin of this litigation and the preceding investigation.
The State of North Carolina	114 W. Edenton Street Raleigh, NC 27603	Jonathan R. Marx jmarx@ncdoj.gov 919-716-8611	The State's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the State or assist with its ad campaigns; the basis for each type of relief sought; the origin of this litigation and the preceding investigation.
The State of Rhode Island	Office of the Attorney General 150 South Main Street Providence, RI 02903	Nicholas Stephan Provazza sprovazza@riag.ri.gov 401-274-4400	The State's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the State or assist with its ad campaigns; the basis for each type of relief sought; the origin of this litigation and the preceding investigation.
The State of Tennessee	Office of the Attorney General and Reporter P.O. Box 20207 Nashville, TN 37202	J. David McDowell David.McDowell@ag.tn.gov 615-741-8722	The State's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the State or assist with its ad campaigns; the basis for each type of relief sought; the origin of this litigation and the preceding investigation.

<b>Name</b>	<b>Address</b>	<b>Counsel/Contact</b>	<b>Potential Subject Matters</b>
The State of Washington	Washington State Office of the Attorney General 800 Fifth Avenue, Suite 2000 Seattle, WA 98104	Amy Hanson Amy.Hanson@atg.wa.gov 206-464-5419	The State's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the State or assist with its ad campaigns; the basis for each type of relief sought; the origin of this litigation and the preceding investigation.
The State of West Virginia	Office of the Attorney General of West Virginia Capitol Complex 1900 Kanawha Boulevard East Building 6, Suite 401 Charleston, WV 25326	Douglas L. Davis Douglas.L.Davis@wvago.gov 304-558-8986	The State's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products and services benefit the State or assist with its ad campaigns; the basis for each type of relief sought; the origin of this litigation and the preceding investigation.
U.S. Census Bureau (including Kendall Oliphant, James Cole)	4600 Silver Hill Road Hillcrest Heights, MD 20746	Aaron Teitelbaum Aaron.Teitelbaum@usdoj.gov 202-894-4266	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products or services benefit the government agency or assist with its ad campaigns; the basis for the government agency's damages claim; relevant product markets.
Centers for Medicare and Medicaid Services (including Christopher Koepke)	7500 Security Blvd., Baltimore, MD 21244	Aaron Teitelbaum Aaron.Teitelbaum@usdoj.gov 202-894-4266	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products or services benefit the government agency or assist with its ad campaigns; the basis for the government agency's damages claim; relevant product markets.
U.S. Air Force (including Lara	1400 Defense Pentagon	Aaron Teitelbaum	The government agency's procurement and use of Google's

Name	Address	Counsel/Contact	Potential Subject Matters
Stott, Barry Dickey)	Washington, DC 20301	Aaron.Teitelbaum@usdoj.gov 202-894-4266	or competing ad tech products and services; how Google's ad tech products or services benefit the government agency or assist with its ad campaigns; the basis for the government agency's damages claim; relevant product markets.
U.S. Army (including John Horning, Lennox Morris)	1400 Defense Pentagon Washington, DC 20301	Aaron Teitelbaum Aaron.Teitelbaum@usdoj.gov 202-894-4266	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products or services benefit the government agency or assist with its ad campaigns; the basis for the government agency's damages claim; relevant product markets.
U.S. Navy (including Allen Owens, Dean Stewart-Curry)	1400 Defense Pentagon Washington, DC 20301	Aaron Teitelbaum Aaron.Teitelbaum@usdoj.gov 202-894-4266	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products or services benefit the government agency or assist with its ad campaigns; the basis for the government agency's damages claim; relevant product markets.
National Highway Traffic Safety Administration (NHTSA) (including Susan McMeen)	1200 New Jersey Avenue, S.E. West Building Washington, DC 20590	Aaron Teitelbaum Aaron.Teitelbaum@usdoj.gov 202-894-4266	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products or services benefit the government agency or assist with its ad campaigns; the basis for the government agency's damages claim; relevant product markets.
U.S. Postal Service (USPS) (including	475 L'Enfant Plaza, S.W.	Aaron Teitelbaum Aaron.Teitelbaum@usdoj.gov	The government agency's procurement and use of Google's or competing ad tech products

Name	Address	Counsel/Contact	Potential Subject Matters
Christopher Karpenko, Brian Pasco (former employee))	Washington, DC 20260	202-894-4266	and services; how Google's ad tech products or services benefit the government agency or assist with its ad campaigns; the basis for the government agency's damages claim; relevant product markets.
U.S. Department of Veterans Affairs (including Koby South, Darren Sherrard, and Michael A. Taylor)	810 Vermont Avenue, N.W. Washington, DC 20420	Aaron Teitelbaum Aaron.Teitelbaum@usdoj.gov 202-894-4266	The government agency's procurement and use of Google's or competing ad tech products and services; how Google's ad tech products or services benefit the government agency or assist with its ad campaigns; the basis for the government agency's damages claim; relevant product markets.

**CERTIFICATE OF SERVICE**

I hereby certify that on August 16, 2023, I served the foregoing to all counsel of record via email.

A handwritten signature in black ink, appearing to read 'L. Kaplin', is written over a horizontal line.

Lauren Kaplin  
FRESHFIELDS BRUCKHAUS  
DERINGER US LLP  
700 13th Street NW, 10th Floor  
Washington, DC 20005